

Beloved Community

Sponsorship Opportunities

LifeBridge's mission is to partner with individuals, youth, and families to improve wellbeing, strengthen resilience and create a brighter future. We believe in the unlimited potential of every child and family. By providing a combination of behavioral health services, youth development, and asset-building resources our impact strengthens our community as a whole. As a sponsor your company/organization will receive promotional benefits for both our ART & Gala events.

Your sponsorship will help raise critical funds that will impact thousands of people this year.



Creating from the HeART: Cultivating Our Beloved Community

THURSDAY, APRIL 27TH, THE KNOWLTON, BRIDGEPORT

Community celebration featuring **Keynote Speaker Cey Adams**, Bridgeport-based artists and poets, and artwork produced by our Urban Scholars youth.

Also includes:

- The Beloved Community mural documentary film production
- Community Day to paint the Beloved Community mural
- Public mural reveal



Beloved Community Gala

THURSDAY, JUNE 29TH, INN AT LONGSHORE, WESTPORT

Enjoy a beautiful evening on the waterfront including cocktails, delicious food, inspiring speakers, and community.

For full sponsorship details please contact:

Lori Goertz
LGoertz@lifebridgect.org
203-368-5581
LifeBridgeCT.org



Beloved Community

Sponsorship Opportunities

Leadership Sponsor \$35,000

ART Event

- Name/logo recognition in mural documentary film (documentary *may* be submitted to local film festivals)
- Prominent name/logo placement on day-of signage for the *community day mural painting* to take place after the art event plus mention in press release for *community day*
- Prominent name/logo placement on day-of signage and press release for the *public mural reveal*
- 10 tickets to VIP Keynote meet and greet reception at art event

Annual Gala

- 1-page feature in program book (inside or back covers)
- Logo table signage at event
- Two reserved tables of eight, premiere seating

Both Events

- Prominent name/logo placement on publicity materials (*commitment by Feb 15, 2023*)
- Logo recognition on invitations (*commitment by Feb 15, 2023*)
- Logo/name highlighted alone on screen
- Verbal podium recognition
- Company profile and logo in event program (digital and/or printed)
- Logo and company link on webpage
- Prominent recognition in e-newsletter, event collateral and pre- and post- press releases
- Two specific leadership sponsorship social posts for each event plus recognition on all general social media promo

Partner Sponsor \$25,000

ART Event

- Name/logo recognition in mural documentary film (documentary *may* be submitted to local film festivals)
- 8 tickets to VIP Keynote meet and greet reception at art event

Annual Gala

- 1-page feature in program book
- Logo table signage at event
- One reserved table of eight, premiere seating

Both Events

- Name/logo placement on publicity materials (*commitment by Feb 15, 2023*)
- Logo recognition on invitations (*commitment by Feb 15, 2023*)
- Logo/name highlighted with other Partner Sponsors on screen
- Verbal podium recognition
- Company profile and logo in event program (digital and/or printed)
- Logo and company link on webpage
- Prominent recognition in e-newsletter, event collateral and pre- and post- press releases
- One specific leadership sponsorship social posts for each event plus recognition on all general social media promo

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Advocate Sponsor \$15,000

ART Event

- 6 tickets to VIP Keynote meet and greet reception

Annual Gala

- 1-page feature in program book
- Logo table signage at event
- One reserved table of eight, premiere seating

Both Events

- Name/logo placement on publicity materials (*commitment by Feb 15, 2023*)
- Logo/name highlighted with other Advocate Sponsors on screen
- Verbal podium recognition
- Company profile and logo in event programs (digital and/or printed)
- Logo and company link on webpage
- Recognition in e-newsletter, event collateral and pre- and post- press releases
- Recognition on social media

Supporter Sponsor \$6,500

ART Event

- 4 tickets to VIP Keynote meet and greet reception

Annual Gala

- 1/2-page feature in program book
- Logo table signage at event
- Six tickets to attend

Both Events

- Verbal podium recognition
- Company profile and logo in event programs (digital and/or printed)
- Logo and company link on webpage
- Recognition in e-newsletter, event collateral and pre- and post- press releases
- Recognition on social media

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Beloved Community Sponsorship Opportunities

Neighbor Sponsor \$3,000

ART Event

- 2 tickets to VIP Keynote meet and greet reception

Annual Gala

- 1/2-page feature in program book
- Logo table signage at event
- Four tickets to attend

Both Events

- Company profile and logo in event programs (digital and/or printed)
- Logo and company link on webpage
- Recognition in e-newsletter, event collateral and pre- and post- press releases
- Recognition on social media

Mentor \$1,500

ART Event

- 2 tickets to VIP Keynote meet and greet reception

Annual Gala

- Two tickets to attend
- Recognition in email newsletter and event collateral

Friend \$500

- Recognition in e-newsletter for both events
- One ticket to attend Annual Gala

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