

Sponsorship Levels



\$50,000
investment

FULFILLED

Yale
NewHaven
Health



\$35,000 ⁽¹⁾
investment

- ✓ Premier seating for 16 guests
- ✓ Invitation to attend VIP reception with LifeBridge Leadership, Panelists, Elected Officials and Keynote Speaker, Dr. Nadine Burke Harris
- ✓ Opportunity for company executive to make live remarks in Symposium program and/or serve as a panelist
- ✓ Pre-event concierge registration for you/your table guests
- ✓ Link to share Symposium highlights with employees, clients and customers
- ✓ Promotional toolkit to demonstrate Symposium support
- ✓ Logo recognition throughout April 2024 on digital ads promoting the Symposium across all LifeBridge sites
- ✓ Verbal recognition during the live main event
- ✓ Logo recognition on Symposium invitation – distributed to over 2,000 homes and businesses throughout the region in February 2024, in addition to follow-up mailing to approximately 200 attendees following the event
- ✓ Logo recognition on all promotional materials including pre- and post-Symposium emails, social media, slideshow, and signage at the venue by January 19, 2024
- ✓ One full-page advertisement featured in Symposium slideshow and digital program book
- ✓ Opportunity to appoint company executive to the Symposium Planning Committee
- ✓ Premier tabling (2) placement to distribute brand collateral



\$25,000 ⁽²⁾
investment

- ✓ Premier seating for 16 guests
- ✓ Invitation to attend VIP reception with LifeBridge Leadership, Panelists, Elected Officials and Keynote Speaker, Dr. Nadine Burke Harris
- ✓ Opportunity for company executive to serve as a panelist
- ✓ Pre-event concierge registration for you/your table guests
- ✓ Link to share Symposium highlights with employees, clients and customers
- ✓ Promotional toolkit to demonstrate Symposium support
- ✓ Logo recognition throughout April 2024 on digital ads promoting the Symposium across all LifeBridge sites
- ✓ Verbal recognition during the live main event
- ✓ Logo recognition on Symposium invitation – distributed to over 2,000 homes and businesses throughout the region in February 2024, in addition to follow-up mailing to approximately 200 attendees following the event
- ✓ Logo recognition on all promotional materials including pre- and post-Symposium emails, social media, Symposium slideshow, and signage at the venue by January 19, 2024
- ✓ One half-page advertisement featured in Symposium slideshow and digital program book
- ✓ Opportunity to appoint company executive to the Symposium Planning Committee
- ✓ Tabling opportunity to distribute brand collateral

Sponsorship Levels



\$20,000 ⁽²⁾
investment

- ✓ Premier seating for 10 guests
- ✓ Invitation to attend VIP reception with LifeBridge Leadership, Panelists, Elected Officials and Keynote Speaker, Dr. Nadine Burke Harris
- ✓ Opportunity for company executive to serve as a panelist
- ✓ Pre-event concierge registration for you/your table guests
- ✓ Link to share Symposium highlights with employees, clients and customers
- ✓ Promotional toolkit to demonstrate Symposium support
- ✓ Logo recognition throughout April 2024 on digital ads promoting the Symposium across all LifeBridge sites
- ✓ Verbal recognition during the live main event
- ✓ Logo recognition in post-event "Thank You" ad in Hartford Business Journal
- ✓ Logo recognition on Symposium invitation – distributed to over 2,000 homes and businesses throughout the region in February 2024, in addition to follow-up mailing to approximately 200 attendees following the event
- ✓ Logo recognition on all promotional materials including pre-and post-Symposium emails, social media, Symposium slideshow, and signage at the venue by January 19, 2024
- ✓ One half-page advertisement featured in Symposium slideshow and digital program book
- ✓ Opportunity to appoint company executive to the Symposium Planning Committee
- ✓ Tabling opportunity to distribute brand collateral



\$15,000
investment

- ✓ Seating for 8 guests
- ✓ Invitation to attend VIP reception with LifeBridge Leadership, Panelists, Elected Officials and Keynote Speaker
- ✓ Promotional toolkit to demonstrate Symposium support
- ✓ Logo recognition throughout April 2024 on digital ads promoting the Symposium across all LifeBridge sites
- ✓ Name recognition on Symposium invitation – mailed to 2,000+ homes and businesses throughout the region in September
- ✓ Logo recognition on promotional materials including pre-and post-Symposium emails, social media, registration, Symposium slideshow and signage at the venue
- ✓ Verbal recognition during the live main event
- ✓ Opportunity to appoint company executive to the Symposium Planning Committee
- ✓ Tabling opportunity to distribute brand collateral



\$10,000
investment

- ✓ Seating for 8 guests
- ✓ Invitation to attend VIP reception with LifeBridge Leadership, Panelists, Elected Officials and Keynote Speaker
- ✓ Promotional toolkit to demonstrate Symposium support
- ✓ Logo recognition on promotional materials including pre-and post-Symposium emails, social media, registration, Symposium slideshow and signage at the venue
- ✓ Logo recognition throughout April 2024 on digital ads promoting the Symposium across all LifeBridge sites

Sponsorship Levels



**Friend
SPONSOR**

**\$5,000
investment**

- ✓ Seating for 4 guests
- ✓ Invitation to attend VIP reception with LifeBridge Leadership, Panelists, Elected Officials and Keynote Speaker
- ✓ Promotional toolkit to demonstrate Symposium support
- ✓ Name recognition on promotional materials including pre-and post-Symposium emails, social media and signage at the venue



**Mentor
SPONSOR**

**\$2,500
investment**

- ✓ Seating for 4 guests
- ✓ Invitation to attend VIP reception with LifeBridge Leadership, Panelists, Elected Officials and Keynote Speaker
- ✓ Promotional toolkit to demonstrate Symposium support
- ✓ Recognition in e-newsletter and signage at the event



**Supporter
SPONSOR**

**\$1,500
investment**

- ✓ Seating for 2 guests
- ✓ Invitation to attend VIP reception with LifeBridge Leadership, Panelists, Elected Officials and Keynote Speaker
- ✓ Recognition in e-newsletter and signage at the event

Save the Date

April 9th, 2024

**The Courage
to Understand:**

**Nurturing a Trauma-
Informed Community**

**CT State Community
College – Housatonic**
Bridgeport, Connecticut
4:30pm to 9:00pm

*for SPONSORSHIP
OPPORTUNITIES:*

Lori Goertz
lgoertz@lifebridgect.org
203-368-5581

