



Our Fourth Annual *The Courage to Understand* Community Symposium

— 2027 SPONSORSHIP OPPORTUNITIES

SAVE THE DATE

May 13, 2027

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ABOUT THE SYMPOSIUM

A sought-after, cross-sector event for Connecticut's professionals and leaders

With more than 400 attendees in 2026, LifeBridge's The Courage to Understand Community Symposium has become a sought-after professional development event in Southwestern Connecticut, drawing professionals and leaders from across the state.

This cross-sector event brings together healthcare, education, human services, philanthropy, and community-based organizations to strengthen trauma-informed practice, examine issues affecting mental health and community well-being, and explore practical solutions for the people and communities we serve.

Your partnership makes it possible

Sponsorship keeps the Symposium free to attend, provides complimentary continuing education credits to eligible professionals, and connects your organization with hundreds of professionals and community leaders from across Connecticut.

WHAT ATTENDEES TOLD US

99% were likely to attend another LifeBridge event and recommend one to others

2026 Symposium Post-Event Survey



**“This event was more
informative, professional yet
human, and impactful than
other paid conferences I’ve
attended in the past year.”**

2026 SYMPOSIUM ATTENDEE

2027 SPONSORSHIP OPPORTUNITIES

Top Level Partners

	PRESENTING \$50,000 SECURED	CHAMPION \$35,000 SECURED	LEADERSHIP \$25,000 4 Available	PARTNER \$20,000 2 Available
Pre-Event Radio Interview One company representative joins LifeBridge's CEO for a promotional interview	✓	—	—	—
Opening Remarks One company representative provides opening remarks at the Symposium	✓	—	—	—
Symposium Panelist Designate one company representative to participate as a panelist	✓	✓	—	—
Reserved Premier Seating Guaranteed seating in a preferred area	30 Seats	25 Seats	20 Seats	15 Seats
VIP Reception Invitations Exclusive pre-event reception with speakers and community leaders	10 Invites	10 Invites	8 Invites	6 Invites
Verbal Recognition Recognition from the podium during the program	Opening + Closing	Opening + Closing	Opening	Opening
Event Recognition Logo on event slideshow, signage and on-site materials	Premier Logo	2nd-Largest Logo	Prominent Logo	Logo
Website Recognition Logo with hyperlink on the Symposium webpage	Largest Logo	2nd-Largest Logo	Prominent Logo	Logo
Sponsor Spotlight Social media recognition; Leadership and Partner levels share a combined post	Dedicated Post	Dedicated Post	Combined Post	Combined Post
Post-Event Thank-You Email Recognition in post-event email to all audience members	✓	✓	—	—
Digital Program Book Ad Advertisement in the Symposium's digital program book	Full Page, Premium	Full Page, Premium	Full Page	Full Page
Exhibit Opportunity On-site visibility to connect with leaders and attendees	Exclusive Premier	Premier	Reserved	Reserved
Symposium Planning Committee Opportunity to participate in planning the Symposium	✓	✓	✓	✓
Community Resiliency Model (CRM)® Workshop Private workshop for your employees or clients, up to 20 participants each	2 Workshops	2 Workshops	1 Workshop	1 Workshop

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Community Partners

	ADVOCATE \$15,000	NEIGHBOR \$10,000	FRIEND \$5,000	MENTOR \$2,500	SUPPORTER \$1,500
Reserved Premier Seating Guaranteed seating in a preferred area	10 Seats	8 Seats	6 Seats	4 Seats	2 Seats
VIP Reception Invitations Exclusive pre-event reception with speakers and community leaders	5 Invites	4 Invites	3 Invites	2 Invites	1 Invite
Event Recognition Visual recognition on event slideshow, signage and on-site materials	Logo	Smaller Logo	Smaller Logo	Name	Name
Digital Promotion Hyperlinked recognition in event emails and social media	Logo	Smaller Logo	Smaller Logo	Name	Name
Website Recognition Logo or name with hyperlink on the Symposium webpage	Smaller Logo	Name	Name	Name	Name
Digital Program Book Ad Advertisement in the Symposium's digital program book	½ Page	¼ Page	—	—	—
Exhibit Opportunity On-site visibility to connect with leaders and attendees	Reserved	—	—	—	—

NEW

VIP Pre-Event Reception Sponsor

Exclusive opportunity to host the VIP Pre-Event Reception, with signage, a remarks opportunity and logo recognition.

\$10,000

ONE AVAILABLE